So much to see.

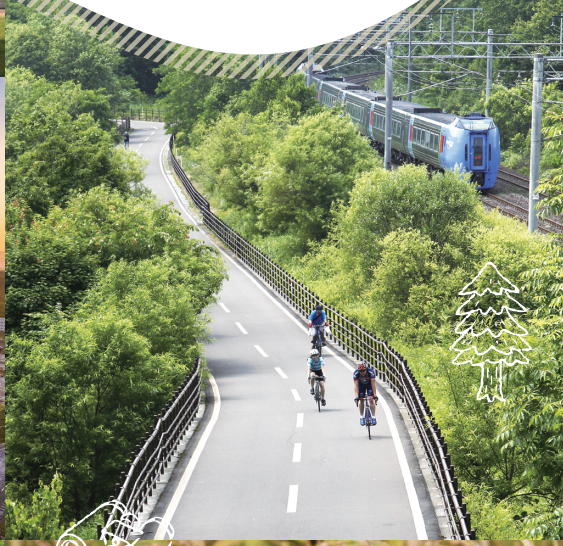
So many places to go.

KITAHIROSHIMA TOURISM GUIDE

KITAHIROSHIMA CITY TRAVEL GUIDE













Take One More Step.

Discover the Kitahiroshima Beyond.







If you've come this far, why not go just a little farther.

Quiet moments that linger after the cheers.
Scenery waiting at the end of an unfamiliar street.
The passion of someone behind an unassuming dish.

Kitahiroshima is full of these little "one more step" moments.

There's no need to rush.
This town is best discovered at your own pace.

So, take one more step and see what Kitahiroshima has in store.

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Get Ready for the Excitement.

Your Day in Kitahiroshima Starts Here.

HOKKAIDO BALLPARK F VILLAGE is a new entertainment destination centered around ES CON FIELD HOKKAIDO, the home of the Hokkaido Nippon-Ham Fighters.There's much more than baseball here.

From hotels, restaurants and saunas to hands-on farming experiences, F VILLAGE is packed with ways to enjoy a full day, whether there's a game on or not.

Your journey through Kitahiroshima starts here.

Check the website for the latest information.▼



An Unforgettable Experience Beyond Baseball Awaits!

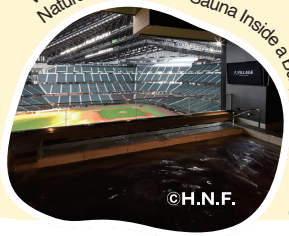
ES CON FIELD HOKKAIDO

The new home stadium of the Hokkaido Nippon-Ham Fighters. Japan's first natural-grass stadium with a retractable roof offers an open, comfortable way to enjoy the game. The 360-degree concourse is filled with new dining options and premium experiences, making it easy to spend an entire day here without ever getting bored.



Discover a Variety of First-of-Their-kind Experiences with a View of the Field.

World's First!
Natural Hot Spring & Sauna Inside a Ballpark



World's First!
A Craft Beer Brewery & Restaurant Inside a Ballpark



First in Asia!
A Hotel Integrated into the Ballpark



EAT A Blissful Experience That Delights All Five Senses



TruffleBAKERY BAKERY & RESTAURANT

A new kind of bakery that combines specialty ingredients used by professional chefs, such as truffles, with everyday bread.At the adjoining restaurant, dishes blending Japanese and Italian cuisine are served. Don't miss the special menu items that offer a taste of Kitahiroshima's history, including risotto made with "Akage Rice," a variety associated with pioneer Kyuuzou Nakayama, and course meals paired with locally produced sake made from Akage Rice.





STAY

Stay Here, and Make the Ballpark Experience Even Better!

Your Four-Legged Friend Is Welcome, Too.

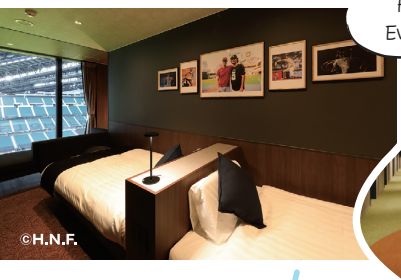




VILLA BRAMARE

A private villa where “stillness” and “movement” come together. Each villa is designed as a luxurious suite, complete with a private sauna crafted from Hokkaido timber. Enjoy an extraordinary stay with views of ES CON FIELD HOKKAIDO.

Fun Around Every Corner!





tower eleven hotel

A one-of-a-kind hotel inside the ballpark, with just 13 rooms offering panoramic views of the field. Even when there’s no game, you can soak up the excitement of being at the stadium. A playful stay unlike anywhere else.

Enjoy Campfires & BBQs —No Gear Required!

BALLPARK TAKIBI TERRACE ALLPAR

A private glamping retreat in the heart of F VILLAGE. Enjoy a campfire or BBQ on your own wooden deck, and experience the luxury of staying outdoors with all the comforts of home.





RELAX

After the Fun, Take Time to Refresh Your Body and Mind.

tower eleven onsen & sauna

The world’s first natural hot spring and sauna facility inside a ballpark. At the “Totonoe Terrace,” overlooking the field, unwind after your bath while soaking up the lingering excitement of the game.

Watch the Game from the Sauna or Bath!





DO SAUNA

A new kind of sauna experience in a serene space inspired by a cave. Pair it with a visit to the adjoining brown-rice udon restaurant, “Esoragoto”, and give your body and mind a complete reset.



Gluten-Free Noodles Made with Brown Rice Flour









PLAY Every Visit Brings New Discoveries and Excitement!

F VILLAGE Is Just as Fun in Winter!

F VILLAGE Snow Park

When winter arrives, "Snow Park" opens for skiing and snow play—with everything you need on site! Come enjoy F VILLAGE transformed into a snowy wonderland and make the most of winter.

Fun for kids and Grown-Ups Alike!





Taste Vegetables Grown Right Here!



KUBOTA AGRI FRONT

An interactive facility where you can discover the fun of food and agriculture. From farming simulation games to the latest agritech exhibits, there are hands-on ways for everyone—from children to adults—to explore the world of agriculture. There's also a café serving dishes made with carefully selected ingredients.

Scientifically Measure & Analyze Five key Areas of Fitness





ARROWZ LAB HOKKAIDO

A physical assessment center powered by cutting-edge sports science. By measuring fundamental fitness and providing personalized training plans, it helps unlock the potential of the athletes of tomorrow.

Discover the Fighters Furusato Tax Program!

Enjoy special rewards, including coupons and exclusive events to make the most of F VILLAGE!

Check Here for Details!▶

Where Will You Go Next?

What Kind of Kitahiroshima Will You Discover Today?

"Where should I go next?"
Once you start wondering, you'll find there are so many ways to enjoy Kitahiroshima. Choose from four suggested routes, each designed to suit your mood and plans for the day.

course 1

Family Adventures Await!

Explore family-friendly spots where you can enjoy hands-on farming and outdoor adventures together. Unique experiences in Kitahiroshima will make memories to treasure as a family.

Hokuren Kururu no Mori
— Get Your Hands in the Soil and Experience the Joy of Harvest



P15

KUBOTA AGRI FRONT
— Experience the Future of Farming



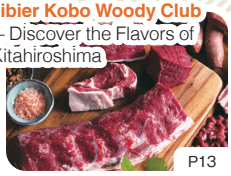
P7

Kitahiroshima Kaeru Campground and **Edelweiss Farm**
— Spend a Special Night Surrounded by Nature



P18

Gibier Kobo Woody Club
— Discover the Flavors of Kitahiroshima



P13

Melange
— Find Your Favorite Spices



P13

course 2

Trace the Roots of Kitahiroshima.

Follow the roots of Kitahiroshima through its history and culture of settlement. Along the way, discover the stories that have shaped the city.

Shiseki Kyu Shimamatsu Ekitei-sho
— Step into Kitahiroshima's Pioneering History



P25

Ecomuseum Center Chishin no Eki
— Discover the Story of Kitahiroshima



P25

Kyuzoan
— Savor Carefully Crafted Handmade Soba



P11

Okashi No Azuma & **Hirayama Shoten**
— Take Home a Taste of Akage Rice





P12

TruffleBAKERY BAKERY & RESTAURANT
— Enjoy a Special Dish Featuring Akage Rice



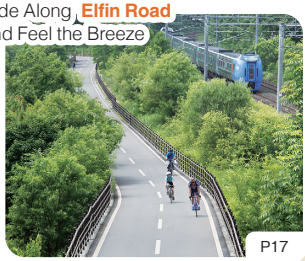
P5

course 3

Get Moving and Have Fun!

From watching sports to getting active, make the most of Kitahiroshima's sports and activity spots. A route for experiencing the thrill of sports to the fullest.

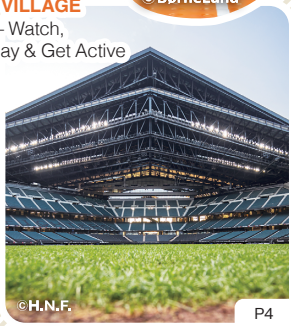
Ride Along **Elfin Road** and Feel the Breeze



P17



F VILLAGE
— Watch, Play & Get Active



P4

HUB HOKKAIDO SELECT SHOP
— Find Your Favorite Goods



P27

FamilyMart Tonarie Kitahiroshima
— Pick Up Some Souvenirs



P27

ES CON FIELD HOKKAIDO Hotel Kitahiroshima Ekimae
— Experience the Hot New "Human Washing Machine"



P21

course 4

Snow & Shopping —Why Choose Just One?

Have fun in the snow, then slow down with some shopping. A route for making the most of Kitahiroshima in winter.

F VILLAGE
— Make the Most of Winter Fun in the Snow



P7

ARTLACZÉ [Artolace]
— Savor Seasonal Winter Flavors



P12

Ryozushi
— Savor Fresh Seafood



P11

Mitsui Outlet Park Sapporo-Kitahiroshima
— Find Something You'll Love



P14

Sapporo Kitahiroshima Classe Hotel
— Unwind in a Natural Hot Spring



P20

Delicious Detour

Every Detour Has a Delicious Reason.

Why not take a little detour?
That spontaneous decision might lead you to an unexpected taste.Kitahiroshima is full of places worth stopping for along the way to your destination.
Every detour has a reason.
And that next bite might just make you fall even more in love with the city.

A Leisurely Afternoon.



Nouka Cafe kurara

A charming café tucked away on a farm, marked by its distinctive red roof and traditional Japanese-style farmhouse setting. Enjoy dishes made with freshly harvested vegetables, along with a relaxing space complete with a dog run.



Cafe Primevere

Open since 2006, this welcoming café has become a beloved part of the local community. Choose from fish, meat, or pasta for lunch, followed by a selection of homemade desserts.



Mon bon cafe

Just a one-minute walk from Kitahiroshima Station. True to its name, meaning “my favorite”, the café offers a cozy atmosphere and popular dishes made with freshly baked bread.

Savor a Special Dish.



Koryori Nagomi

Carefully prepared dishes that bring out the best in seasonal ingredients. Enjoy them in a calm, refined setting—the kind of deliciousness that makes you sit up and take notice.



Restaurant Ciel

A restaurant run by a ham and bacon maker with 90 years of tradition. Savor its exquisite smoked specialties, awarded three stars at an international taste competition.



Kyuzoan

The only item on the menu is “Aimori”, a combination serving of coarsely ground stone-milled soba and traditional 80/20 soba. Compare their different aromas, textures, and smoothness as you savor the owner’s carefully crafted handmade soba.

Ryozushi

A long-loved local favorite known for its exceptionally fresh seafood. With skill and quality you can rely on, it’s perfect for both everyday dining and special occasions.





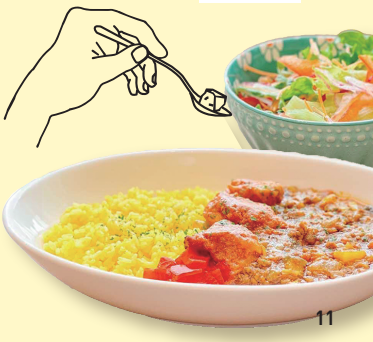
Niji No kakaru Tokoro

Enjoy locally sourced dishes surrounded by ever-changing art exhibitions. Take in the entire space and experience it with all five senses.



NOMU kitchen

A farmer-run restaurant where you can fully enjoy organically grown vegetables from their own fields. Simple, wholesome flavors are sure to put you at ease.





ARTLACZÉ [Artolace]

A popular spot serving gelato made with carefully selected Hokkaido ingredients and authentic stone-oven pizza. With a dog run on site, your four-legged friend can join in the fun, too.



Bakery SomeL (Samuel)

Bread specially made to pair with Edelweiss Farm's ham and bacon, baked using only Hokkaido-grown wheat and without margarine or shortening.

Take Home a Little Sweet Happiness.

Okashi No Azuma



This long-established shop is known for its unique sweets named after local stories and places. Don't miss its lineup of treats made with Akage Rice, either!

Hirayama Shoten

A cozy shop serving house-roasted coffee and homemade baked treats. You can also find products inspired by Akage Rice—perfect for taking home a little piece of your Kitahiroshima trip.





Chikyu No Ice

A soft-serve specialty shop committed to using carefully selected, pesticide-free ingredients from Japan. A hidden local favorite near Mitsui Outlet Park Sapporo-Kitahiroshima.



Pon Chiffon

A chiffon cake specialty shop quietly tucked away in a residential neighborhood. Made with wholesome, body-friendly ingredients, its cakes have won a loyal following.

Watts Avenue.

A cream puff specialty shop in Wattsu that also takes its sweets on the road with a mobile shop. Its egg sandwiches and rusks are local favorites, too.





THE DAY

A little baked-goods shop built around the wish that every customer leaves thinking, "Today was a good day, too." Take a moment to relax with a muffin or scone.

Gibier Kobo Woody Club

Run by a shop owner with 20 years of hunting experience, this venison game-meat workshop handles everything from hunting to processing. The result is premium venison with a clean, delicate flavor and none of the gamey taste.



Flavors You'll Find Only Here.

Melange

A spice specialty shop with a simple motto: "Easy and delicious." Its spice curry kits, ready in just 15 minutes, are also popular souvenirs to take home from your trip.



Sumibi Yakitori Muchan



A beloved local favorite that keeps things simple with salt-seasoned yakitori. The smoky aroma of charcoal-grilled chicken and tender thigh meat keep fans coming back for more!

There's More Than One Destination.

Shopping, Activities & Time to Unwind.

You don't have to have every destination figured out.

Shop, try something new, or simply take it easy.
Kitahiroshima is dotted with places to enjoy in as many ways as there are reasons to visit.

And just like that, you'll find plenty of fun along the way!



Mitsui Outlet Park Sapporo-Kitahiroshima

Shopping All Day,
Without Ever Getting Bored.

One of the largest indoor outlet malls in Hokkaido, with around 170 stores. Just a 30-minute bus ride from New Chitose Airport, it offers high-quality products from renowned brands, manufacturers, and select shops from Japan and around the world at outlet prices. Shop comfortably all year round, whatever the weather.



CAMPERS and ANGLERS Kitahiroshima

Outdoor Fun,
from Play to Food.

One of Japan's largest experiential outdoor specialty stores, packed with everything from camping and fishing gear to outdoor food and activities. More than 20,000 products from leading outdoor brands in Japan and around the world are available, along with an on-site restaurant and dog run. There's plenty to enjoy here beyond shopping, making it easy to spend the whole day.



Hokuren Kururu no Mori



A Place Where Food, Farming & People Come Together.

From hands-on farming and cooking experiences to a farm shop and a restaurant, this is a place where you can experience the connection between food and agriculture. Harvest crops in the fields and cook what you pick, shop for locally grown vegetables, or enjoy a meal made with fresh farm-direct ingredients. With programs where you can grow your own vegetables, a market selling freshly harvested produce, and a buffet restaurant showcasing farm-fresh ingredients, you're sure to discover the fascinating world of agriculture behind every meal.





Tonarie Kitahiroshima

Just One Minute from the Station, Part of Everyday Life.

Opened in March 2025, this conveniently located shopping center is just a one-minute walk from the west exit of Kitahiroshima Station. With a variety of shops and restaurants, it's an easy place to drop by on your way to or from work or school. Everyday shopping here is also becoming a way to connect with the local community.



A New View Beyond Every Shot.



Enjoy a Round Surrounded by Greenery.

Wide-open fairways, lush greenery, and ever-changing seasonal views.
At Kitahiroshima's golf courses, you can enjoy a round while soaking up a sense of freedom you won't find in the city.
Find your favorite course and enjoy a refreshing day on the green.

1 Sapporo Golf Club Wattsu Course

18 Holes Where Strategy Meets Scenic Beauty

77 Wattsu, Kitahiroshima City
011-376-2231

2 Sapporo Kokusai Country Club Shimamatsu Course

A Charming Woodland Course

49-5 Shimamatsu, Kitahiroshima City
011-376-2221

3 Clark Country Club

A Spacious Course Full of Strategic Challenges

113 Mishima, Kitahiroshima City
011-377-3131

4 Gold Sapporo Country Club

A Grand Out Course and a Tricky In Course

600 Mishima, Kitahiroshima City
011-376-3125

5 Sapporo Kitahiroshima Golf Club

A Distinctive Course Full of Character

450-1 Nakanosawa, Kitahiroshima City
011-373-1111

6 Dynasty Golf Club Kitahiroshima

27 Holes That Demand Advanced Strategy

82-4 Nibetsu, Kitahiroshima City
011-376-2611

7 Sunpark Sapporo Golf Course

Enjoy the Grand Scale of a Flat, Open Course

456 Tomigaoka, Kitahiroshima City
011-372-6370

8 Sapporo Regent Golf Club Thomson Course

Breathtaking Views from the 13th Hole

462 Mishima, Kitahiroshima City
011-376-4131



9 Sapporo Regent Golf Club New & Old Courses

An American-style New Course that inspires you to take on the challenge, and an Old Course that makes the most of the natural contoursof the land.

641 Shimamatsu, Kitahiroshima City
011-377-3111



Breathe a Little Deeper.

Slow Down, Just a Little.

Sometimes, you just feel like taking a deep breath.
Trees swaying in the breeze,
the gentle murmur of a river, birdsong in the air.
In Kitahiroshima, nature is always close at hand,
quietly woven into everyday life.
Why not slow down, just a little?

Ride with the Wind Through the City.

Elfin Road

A greenway woven into everyday life, from commuting and school runs to leisurely weekend rides. Stretching about 8.1 km between Sapporo and Kitahiroshima, this dedicated path for cyclists and pedestrians has little elevation change, making it easy to enjoy. As the sounds of the city gradually fade into the rustling of trees, riding through the breeze becomes a moment like no other.

View the Route Map Here.





A Place for Everyone, Starting Now.

Kitahiro Park

Kitahiro Park, long cherished as a place for residents to relax, is now being transformed. With open lawns and a stage area, it will become a welcoming place where people of all generations can gather to enjoy nature, relax, play, and learn. A new entrance will also be added, marking the beginning of a new chapter for the park.

2-51 Sakaemachi, Kitahiroshima City

Forget Everyday Life Beneath the Dappled Sunlight.

Kitahiroshima Recreation no Mori

A lush retreat that makes the most of the forest, streams, and other natural surroundings. Walking trails follow the undulating terrain, and there is also a woodland learning center, offering something for everyone from children to adults.

Nishinosato, Kitahiroshima City



Spend the Night Your Way.

Campgrounds



Camping can look very different depending on how you choose to spend the night. At “Kitahiroshima Kaeru Campground”, you can take in the original satoyama landscape and enjoy spring water from Mt. Eniwa-dake, drawn from 60 meters underground. “Shizen no Mori Campground” is surrounded by forests of birch and other trees, offering a peaceful escape at your own pace. At “Edelweiss Farm”, glamping lets you relax in comfort while looking out over the vineyards. From spacious auto sites and dog-friendly sites to hassle-free camping with everything prepared for you, each spot has its own character. Choose the style that suits your mood and enjoy a night in nature your way.



Kitahiroshima Kaeru Campground

True to its tagline, “The closest satoyama to Sapporo”, this high-quality auto campground is about 40 minutes from the city center. With a variety of sites, including auto sites, dog-friendly sites, and trailer sites, it offers facilities to suit everyone from first-time campers to seasoned outdoor enthusiasts. There’s also a water play area using spring water drawn from 60 meters underground, making it perfect for family camping.

62-1 Mishima, Kitahiroshima City



Edelweiss Farm BBQ & Glamping

(Limited to 2 Groups per Day)

A luxurious glamping field beside the vineyards, limited to just two groups per day. Choose from a vintage Airstream or a dome tent for your stay. Meals are prepared by the on-site restaurant “Restaurant Ciel” and bakery “Bakery SomeL”, and you can also enjoy a BBQ dinner featuring the farm’s signature ham and bacon.

531-7 Wattsu, Kitahiroshima City
(Adjacent to Piccola Foresta®)



Shizen no Mori Campground

A nature-rich campground with open sites and a gentle stream running through the grounds. It's an easygoing place to immerse yourself in nature.

577-1 Shimamatsu, Kitahiroshima City

Scheduled to Open in 2027

Minpifield Kitahiroshima

Scheduled to open around summer 2027 on a vast, nature-rich site within walking distance of Kaminopporo Station. With facilities and activities for everyone from beginners to experienced campers, its rare location so close to the station is another highlight. We can't wait to see this new camping spot where anyone can easily connect with nature!

Omagari, Kitahiroshima City
(Around the Tachibana River)





Rent a Bike in Kitahiroshima and Explore the City Your Way!

Bike Share Service

Getting to your destination can become a little journey of its own in Kitahiroshima. With the bike share service operated by Hokkaido Energy, you can freely explore the area between stations, parks, shops, and more at your own pace. A little too far to walk, but not quite far enough to drive—that's where bike sharing comes in, offering another way to enjoy those in-between distances.



The "HELLO CYCLING" app is required to use the service.

Service Period: Late April to the Start of Snowfall
Please check the website for current rates.

Contact

Tourism Promotion Division, Economic Affairs Department, Kitahiroshima City
TEL.011-372-3311

Station Name	Address
Kitahiroshima Station East Exit	5-chome Chuo, Kitahiroshima City
Kitahiroshima Station East Exit Bicycle Parking Lot	5-3-9 Chuo, Kitahiroshima City
Kitahiroshima Station West Exit	5-chome Chuo, Kitahiroshima City
In Front of the Kitahiroshima Station West Exit Slope	6-chome Chuo, Kitahiroshima City
Kitahiroshima City Hall	2-1 Chuo 4-chome, Kitahiroshima City
Bicycle Lot A (Ballpark Perimeter Bicycle Parking)	171 Kyoei, Kitahiroshima City
Bicycle Lot B (Ballpark Perimeter Bicycle Parking)	315-2 Kyoei, Kitahiroshima City
Kitahiroshima City General Gymnasium	315-2 Kyoei, Kitahiroshima City
ENEOS Kitahiroshima SS (Hokkaido Energy)	1-20-5 Kyoeicho, Kitahiroshima City
CAMPERS and ANGLERS Kitahiroshima	5-1-1 Misawa, Kitahiroshima City
In Front of Seisa Dohto University	149 Nakanosawa, Kitahiroshima City
Koyo Exchange Center "Iko-yo"	3-1 Koyocho, Kitahiroshima City
Kitahiroshima Danchi Community Center	1-1 Izumicho, Kitahiroshima City
Danchi Community Support Center "Tomoni"	1-3-2 Ryokuyocho, Kitahiroshima City
Bicycle Station	242-1 Nishinosato, Kitahiroshima City
Satonomori Tennen Onsen Mori no Yu	511-1 Nishinosato, Kitahiroshima City
Kitahiroshima Higashi Memorial Hall	5-1-2 Asahicho, Kitahiroshima City

As of April 1, 2026

It's a Little Too Soon to Leave.

Take a break from the rush of everyday life and give your body and mind time to unwind. It's a little too soon to leave. Stay a little longer and savor that feeling.

A Time to Unwind Awaits.

Enjoy a Hot Spring Getaway Without Leaving the City.

Sapporo Kitahiroshima Classe Hotel Kitahiroshima Onsen "Fuu Fuu"

316-1 Nakanosawa, Kitahiroshima City
011-373-3800

Home to Kitahiroshima Onsen "Fuu Fuu", this hotel is a place where both travel fatigue and everyday weariness seem to melt away in the soothing waters. Open to both overnight guests and day visitors, it offers a rare chance to enjoy the feeling of a hot spring getaway without leaving the city.



Soak in the Hot Springs with a View of the Forest.

Satonomori Tennen Onsen Mori no Yu

511-1 Nishinosato, Kitahiroshima City
011-375-2850

Loved for more than 20 years, this day-use hot spring envelops you in silky, tea-brown Moor-type waters. From the open-air bath, take in sweeping views of the forest and distant mountains, with passing trains adding a touch of travel nostalgia. There's also a yakiniku terrace, perfect for enjoying a drink after your soak.





Unwind After Your Round in the Soothing Waters.

Sapporo Regent Golf Club Shimamatsu Onsen "Nibetsunoyu"

632-1 Shimamatsu, Kitahiroshima City
011-375-1810





This golf club features two contrasting courses: a dynamic Old Course and a New Course that calls for strategic play. After your round, unwind at the on-site Shimamatsu Onsen "Nibetsunoyu." Take your time reliving the day's play as you soak in the warm waters.

Kitahiroshima is home to Moor Hot Springs, recognized as a Hokkaido Heritage.

Moor Hot Springs are a rare type of hot spring in Japan, containing humic substances formed from ancient plants that decomposed over thousands of years. The brownish water has a silky feel and is known as a "beauty bath" for its moisturizing and circulation-boosting benefits. "Fuu Fuu" ,"Shimamatsu Onsen", and "tower eleven onsen & sauna" in F VILLAGE are all Moor Hot Springs.



ES CON FIELD HOKKAIDO Hotel Kitahiroshima Ekimae

1-52 Sakaemachi, Kitahiroshima City
050-1721-1414

A Futuristic Way to Reset Your Body and Mind While You Sleep.

The first hotel in Hokkaido to introduce the "Mirai Human Washing Machine". A futuristic experience surrounds your entire body with bubbles, light, and sound, helping you reset while you relax and sleep. Its convenient location right by the station adds an extra sense of ease to your stay.





An extraordinary hotel built around the concept of "Reset Journey". In the private saunas with balcony baths overlooking the Yubari Mountains, enjoy an authentic low-temperature Finnish sauna with self-loyly. Surrounded by carefully curated sound, this is a stay designed to refresh all five senses.

Savor the Luxury of Doing Nothing with All Five Senses.

NEVER END LEO

5-8-3 Chuo, Kitahiroshima City
011-398-8222
(Available from 9:00 a.m.)

Drop In Empty-Handed for an Easy, Everyday Escape.



Yudokoro Honoka

1-8-6 Nijigaoka, Kitahiroshima City
011-374-2615

A spa resort featuring one of Hokkaido's largest high-concentration carbonated spring baths and four types of complimentary hot stone rooms. The open-air baths take on a new atmosphere with the seasons and special events, so there's always something new to discover. The easygoing, come-as-you-are atmosphere is another reason it's so beloved.



Sapporo Kitahiroshima Classe Hotel

316-1 Nakanosawa, Kitahiroshima City
011-373-3800



tower eleven hotel

4F, ES CON FIELD HOKKAIDO TOWER 11, 1 F VILLAGE, Kitahiroshima City
050-3171-7525



VILLA BRAMARE

8 F VILLAGE, Kitahiroshima City
011-807-8061



BALLPARK TAKIBI TERRACE ALLPAR

8 F VILLAGE, Kitahiroshima City
011-373-5030



NEVER END LEO

5-8-3 Chuo, Kitahiroshima City
011-398-8222



ES CON FIELD HOKKAIDO Hotel Kitahiroshima Ekimae

1-52 Sakaemachi, Kitahiroshima City
050-1721-1414

New Places to Stay Are Opening One After Another! More Ways to Stay, More Ways to Enjoy Kitahiroshima.

Private Villa Resort “SONEKA”
307-1 Omagari, Kitahiroshima City
011-777-3355

Opening in 2026

Elm Stay Kitahiroshima
438-10 Waatsu, Kitahiroshima City

Opening in 2026

BESCON Hotels Kitahiroshima
3-200-1 Chuo, Kitahiroshima City

Opening in 2027

Dawa Hokkaido Ballpark
5 F VILLAGE, Kitahiroshima City



Minn Kitahiroshima Station East
5-8-1 Chuo, Kitahiroshima City
050-1721-8684

With just 14 rooms, this private space feels like a home away from home. Spacious 46–92㎡ rooms come with kitchens and can accommodate up to eight guests, making them ideal for family trips and group stays. Some rooms also feature private saunas, perfect for slowly unwinding after a day of travel.



▲Enjoy a Special Kitahiroshima Stay Where You Can Relax Like You’re at Home.

▼Enjoy a Private Sauna Whenever You Like, with a Dedicated Outdoor Relaxation Space.



Stay Like a Local: Vacation Rentals in Kitahiroshima

Across the city, you’ll also find vacation rentals where you can experience the local way of life. Check various booking sites for details.

What Is a Vacation Rental?

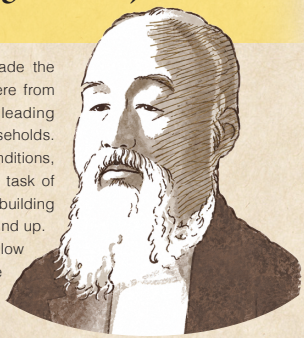
Vacation rentals are accommodations that make use of a private home or part of a private residence, rather than a hotel or traditional inn. They offer the chance to stay closer to the everyday life of the local community. In Kitahiroshima, these unique accommodations are gradually becoming more common.

About the Accommodation Tax

Turn the Joy of Travel into a Brighter Future for the City.

Starting with stays on or after October 1, 2027, Kitahiroshima City will introduce an “accommodation tax”. The tax will support initiatives that make Kitahiroshima more comfortable and enjoyable for visitors, including enhancing tourism information services and developing new tourism experiences. It will help create a city where the time you spend in Kitahiroshima makes you look forward to your next visit even more.

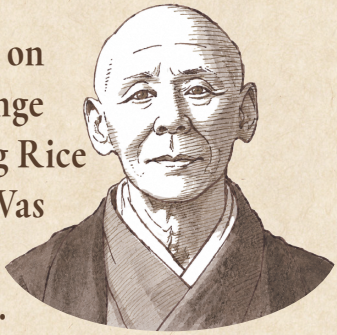
The Challenge of Ikujiro Wada (1847-1928)



In 1884, Ikujiro Wada made the bold decision to move here from Hiroshima Prefecture, leading 103 people from 25 households. Facing harsh natural conditions, he took on the enormous task of developing farmland and building a settlement from the ground up. Through Wada and his fellow pioneers' efforts, the foundations of today's city began to take shape.

They Bet the Future of 25 Households and 103 People on an Unknown Land.

They Took on the Challenge of Growing Rice Where It Was Thought Impossible.



The Challenge of Kyuzo Nakayama (1828-1919)

In 1873, Kyuzo Nakayama took on the challenge of growing rice in a climate considered too cold for rice farming north of southern Hokkaido. In his very first year, he succeeded in cultivating "Akage" rice and later distributed its seeds free of charge throughout Hokkaido. That single grain became the root of Hokkaido rice, now renowned as one of Japan's leading rice-growing regions.

This is where new challenges begin.

The More You Know, the More You'll Love Kitahiroshima.

Rice farming that defied the cold. Pioneers who laid the foundations of the city.
And new challenges that continue to this day.

The more you uncover Kitahiroshima's history,
the more you see the passion of the people who built their lives here.

Why not take a little peek into their stories?



The Challenge of W.S. Clark (1826-1886)

As the first vice principal of Sapporo Agricultural College, W.S. Clark devoted himself to introducing modern agricultural education to Japan. The words "Boys, be ambitious", which he gave to his students here in Shimamatsu, have lived on for nearly 150 years as one of the most memorable words in Japanese history.

**"Boys, be ambitious."
A Famous Phrase Still Remembered Nearly 150 Years Later.**



It All Started Here!

The Birthplace of Cold-Climate Rice Farming & Akage Rice





"Rice could not be grown north of southern Hokkaido." That was the belief in the Meiji era, until Kyuzo Nakayama succeeded in cultivating "Akage" rice after years of trial and error at Shimamatsuzawa. Today, local farmers continue to preserve this legacy through the Kitahiroshima City Akage Rice Preservation Association. Their work goes beyond cultivation: they also teach local children about food and farming through hands-on rice planting and harvesting experiences. By continuing to grow this labor-intensive rice, they pass its history—and the hopes behind it—on to the next generation. Sweets, sake, and other products made with Akage rice are also emerging one after another, keeping 150 years of history alive in Kitahiroshima today.

Meet the Past!

Ecomuseum Center Chishin no Eki

True to the saying "learn from the past", this is a place where you can discover Kitahiroshima's natural and cultural history all in one place. Alongside exhibits on geological strata, fossils, and local historical figures, don't miss the mammoth family and desmostylus models created together with local residents. With plenty of hands-on ways to learn, it's a place where both kids and grown-ups can get completely absorbed.



2F, Koyo Community Center, 3-1 Koyocho, Kitahiroshima City
9:00–17:00
Closed : Mondays (or the following weekday when Monday is a holiday), Year-end and New Year holidays
011-373-0188 ¥ Free Admission



See City-designated Cultural Properties, including kitahiroshima's Desmostylus fossils!

A Place Where History's Great Figures Once Walked!

Shiseki Kyu Shimamatsu Ekitei-sho

Don't Miss the Clark Monument, Too!





The oldest surviving station relay post in Hokkaido, it served as a hub for transportation and communication during the Meiji era. It is also closely connected to figures such as Kyuzo Nakayama and W.S. Clark, and has been designated a historic site. Following renovations in 2024–2025, the building has been renewed as a place where Kitahiroshima's history can be discovered more easily. The historic structure itself tells the story of the city's past.

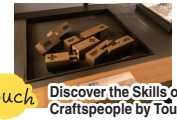
1 Shimamatsu, Kitahiroshima City
10:00–17:00
Closed : Mondays (except holidays), the day after holidays, and winter
011-373-0188 (Ecomuseum Center Chishin no Eki, Kitahiroshima City)
¥ Adults ¥200; Elementary & Junior High School Students ¥100

4 Highlights



Learn Travel Back to the Meiji Era Through a Diorama

A detailed diorama and video bring the history of Shiseki Kyu Shimamatsu Ekitei-sho to life in an easy-to-understand way.



Touch Discover the Skills of Craftspeople by Touch

Get hands-on with traditional building materials and experience the skill and ingenuity of Japanese craftsmen for yourself.



Watch Discover the Stories Behind the Building and Its People Through Film

Videos offer an easy-to-follow look at the building's unique architectural features and how it has changed over time.



Enjoy Collect All Five Stamps to Complete the Picture!

Collect the five stamps placed around the facility, and the full picture of Shiseki Kyu Shimamatsu Ekitei-sho will gradually appear.

You can Taste History, Too!

Kitahiro Oyaki



▲Kitahiro Oyaki Mascot "Oyaki-kun"

"We want to tell the story of our city through food." That idea gave birth to a new local specialty: "Kitahiro Oyaki." Under a shared rule of using Kitahiroshima-grown rice flour or white rice bran in the dough, local businesses fill the oyaki with their own signature ingredients and offer them at special events and other limited occasions. Why not discover the history of rice farming pioneered by Kyuzo Nakayama—this time, with your own taste buds?



Take a Little Piece of Kitahiroshima Home.

A Trip Isn't Truly Over
Until You Take a Little of It Home.
Every time you pick it up,
those moments come rushing back.
Why not bring home a souvenir
that keeps your memories alive?

Take Your Memories Home with You.



item 1

Shiroi Koibito

The factory of Ishiya, maker of the iconic Hokkaido sweet "Shiroi Koibito," is actually right here in Kitahiroshima. There's also an official café on the fifth floor of City Hall, where you can enjoy a meal or do some shopping while taking in panoramic views of ES CON FIELD HOKKAIDO.

item 2

Hokkaido Kitahiroshima Black Angus Beef Miyakita Farm Curry



This ready-to-eat curry is made with free-range Black Angus beef, featuring generous chunks of hearty, satisfying meat. Each pack contains a different cut, adding a little surprise to every serving.

item 3

Honey



Founded in 1939, this long-established apiary has been passed down through four generations. Its 100% natural honey comes from flowers and trees gathered in the mountain villages of Kitahiroshima and Sapporo's Minami Ward, with each variety—from acacia to buckwheat—offering its own distinctive flavor and character.



item 4

Bacon-Bushi

An original creation developed over nearly five years. Long-term ice-temperature aging and wood-fire finishing concentrate the rich flavor of the pork. It is then dried and shaved thin, creating "Bacon-Bushi" with a delicate smoky aroma and deep, savory richness.

item 5

Kitahiro Oyatsu Set

A selection of popular sweets from around Kitahiroshima, brought together by the Community Revitalization Cooperation Team. It's the perfect way to end your trip—and discover just how muchcharacter can be packed into one city.



Niji No kakaru Tokoro
"kuma-san Cookies"

riri (Hirayama Shoten)
"kamu kamu Rice Chips"

THE DAY
"Pochi Pochi Okashi"

Okashi No Azuma
"kitahiroshima
Akage Rice Flour
Galette Watts"



item 6

Mori no Almond Cookies

ARTLACZÉ [Artolace]'s No. 1 Best-Selling Item! An original cookie made with plenty of Hokkaido butter and almonds. The secret to its deliciousness is baking it thin and golden for an irresistibly crisp, light texture.

1 ISHIYA CAFÉ Kitahiroshima City Hall
5F, Kitahiroshima City Hall Main Building, 4-2-1 Chuo, Kitahiroshima City

2 Miyakita Farm
518-4 Wattsu, Kitahiroshima City
※Not sold at thefarm.

3 Arai Yohojo
3-1-2 Omagari Minamigaoka, Kitahiroshima City

4 Edelweiss Farm Direct Sales Shop
531-7 Wattsu, Kitahiroshima City

Where to Buy

5 FamilyMart Tonarie Kitahiroshima
1-52 Sakaemachi, Kitahiroshima City

6 ARTLACZÉ [Artolace]
5-1-1 Misawa, Kitahiroshima City

Where to Find Local Specialties & Souvenirs



HUB HOKKAIDO SELECT SHOP (F VILLAGE)

With the concept "Start Your Journey from Kitahiroshima", this shop curates a selection of unique products from Kitahiroshima and across Hokkaido. Discover something delicious, something fun, and something you won't find anywhere else.

2F, THE LODGE, 1 F VILLAGE, Kitahiroshima City



FamilyMart Tonarie Kitahiroshima

Located inside the shopping complex directly connected to Kitahiroshima Station. The "Kitahiro Omiyage Corner" features a selection of exceptional local products curated by the Kitahiroshima Community Revitalization Cooperation Team.

1-52 Sakaemachi, Kitahiroshima City

—Products Made with Akage Rice—

Akage Rice, Reimagined.



item 7

Zaku Zaku Rice Cookies

Made with 100% Akage rice flour, these oatmeal cookies are packed with walnuts and pumpkin seeds. Every bite brings a satisfying crunch and a deliciously nutty aroma.



item 8

Kitahiroshima Rice Set

Rarely available for regular sale, Akage rice can be purchased for a limited time. It is offered as a set with Kitahiroshima-grown "Yumepirika" and "Nanatsuboshi" during the new-rice season.



item 10

Kitahiro Mai-P Roll

A roll cake made with 100% Akage rice flour. Its delicate, wheat-free sponge owes its light texture and finish to the baker's expert touch.

item 9

Kitahiro Jingisukan

Made with sake lees from "Kyuzo-o," a sake brewed from Akage rice. The meat is exceptionally tender, with a subtle sake-lees aroma and an elegant sweetness that keeps you coming back for more.





item 11

Junmai Ginjo Genshu "Kyuzo-o"

A sake made from the labor-intensive Akage rice. Its crisp, lively character and rich depth beautifully bring out the distinctive qualities of the rice.

Support Kitahiroshima Through Furusato Tax Donations!

Many of the local specialties introduced here are also available as rewards through the Furusato Tax Program. Why not connect with Kitahiroshima by supporting the city through a donation?

Satofull | Rakuten Furusato Tax | Furusato Choice | Fighters Furusato Tax Program

Kitahiroshima e-Machi Gift Kitakita | Furunavi | ANA Furusato Tax

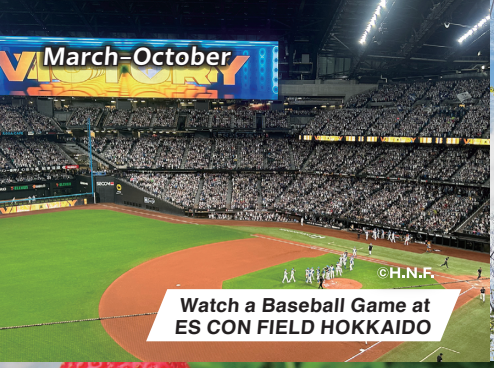
riri (Hirayama Shoten) — 7
Elfin House, 3-4-20 Misawa, Kitahiroshima City

Kitahiroshima Shokokai — 8 11
5-7-2 Chuo, Kitahiroshima City
※Not sold at Kitahiroshima Shokokai.

Koryori Nagomi — 9
1F, Kitahiroshima Ekimae Plaza, 1-2-4 Hokushincho, Kitahiroshima City

Okashi No Azuma — 10
1-4-7 Asahicho, Kitahiroshima City

※Please check each store's website or social media for opening hours and other details.



Watch a Baseball Game at ES CON FIELD HOKKAIDO



F VILLAGE ADVENTURE PARK (SKY ADVENTURE)



Strawberry Picking



Hokuren Kururu no Mori-Farming Experiences



Kita no Sake Festival in Kitahiroshima



Kitahiroshima Furusato Festival

Events & Seasons

Come Back to Kitahiroshima in Another Season.

Every Season Brings Something New to Enjoy.











Kitahiroshima has four faces, one for each season.

Fresh green leaves emerge with the melting snow, summer comes alive with the energy of festivals, colorful trees invite you to take a quiet stroll, and winter blankets the city in serene white. Even the same place can show you something completely different as the seasons change.

Come back to Kitahiroshima in another season.
A moment that makes you feel that way is surely waiting for you here.

Access

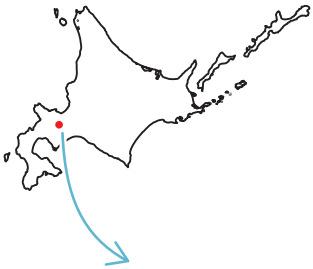
Check Here for Strawberry Picking Information!▶

Everything
You Need for Your Trip,
All in One Place.

KITAHIROSHIMA Travel Guide

01. AREA MAP Start by Mapping Out Your Journey.

Getting to Kitahiroshima

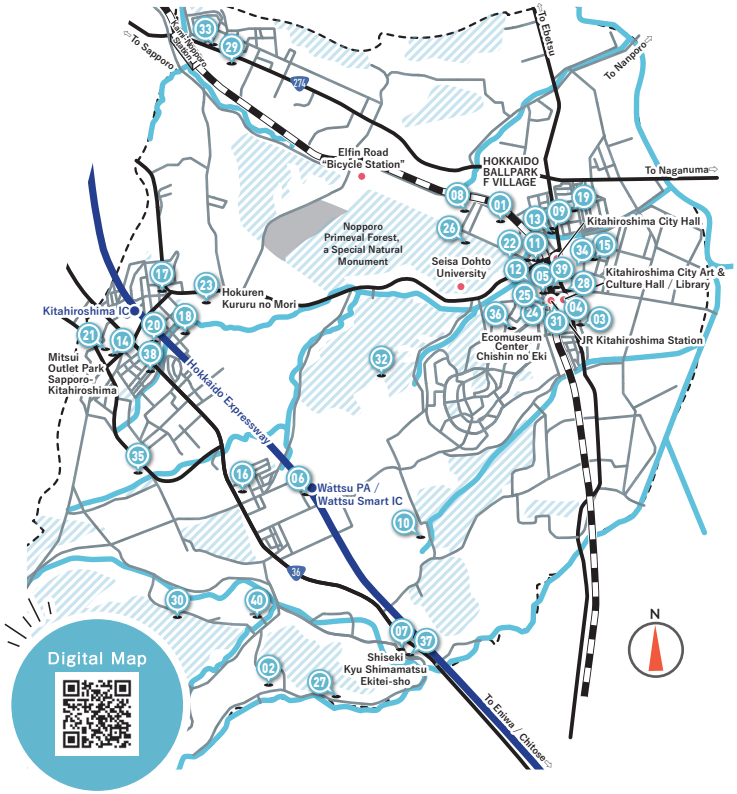


Sapporo
- Hokkaido Expressway — Exit at Kitahiroshima IC — Approx. 30 min from Sapporo
- JR Hokkaido Rapid Train — Approx. 17 min from Sapporo

Shin-Sapporo
- JR Hokkaido Rapid Train — Approx. 8 min from Shin-Sapporo

New Chitose Airport
- Hokkaido Expressway — Exit at Kitahiroshima IC — Approx. 30 min from New Chitose Airport
- JR Hokkaido Rapid Train — Approx. 21 min from New Chitose Airport

Asahikawa
- Hokkaido Expressway — Exit at Kitahiroshima IC — Approx. 1 hr 30 min from Asahikawa



01	HOKKAIDO BALLPARK F VILLAGE	21	Mitsui Outlet Park Sapporo-Kitahiroshima
02	Nouka Cafe Kurara	22	CAMPERS and ANGLERS Kitahiroshima
03	Cafe Primevere	23	Hokuren Kururu no Mori
04	Mon bon cafe	24	Tonarie Kitahiroshima
05	Koryori Nagomi	25	Kitahiro Park
06	Piccola Foresta®	26	Kitahiroshima Recreation no Mori
07	Kyuzoan	27	Kitahiroshima Kaeru Campground
08	Niji No Kakaru Tokoro	28	NEVER END LEO
09	Ryozushi	29	Satonomori Tennen Onsen Mori no Yu
10	NOMU Kitchen	30	Sapporo Regent Golf Club
11	ARTLACZÉ [Artolace]	31	ES CON FIELD HOKKAIDO Hotel Kitahiroshima Ekimae
12	Hirayama Shoten	32	Sapporo Kitahiroshima Classe Hotel
13	THE DAY	33	Yudokoro Honoka
14	Chikyu No Ice	34	Minn Kitahiroshima Station East
15	Okashi No Azuma	35	SONEKA
16	Watts Avenue.	36	Ecomuseum Center Chishin no Eki
17	Pon Chiffon	37	Shiseki Kyu Shimamatsu Ekitei-sho
18	Gibier Kobo Woody Club	38	Arai Yohojo
19	Melange	39	Kitahiroshima Shokokai
20	Sumibi Yakitori Muchan	40	Shizen no Mori Campground

02. TOURIST INFORMATION — Ask the Travel Experts.



Located inside the Elfin Park Citizen Services Corner, right next to JR Kitahiroshima Station and just outside the ticket gates, this tourist information center offers a wide range of information on Kitahiroshima and nearby areas. You can also rent mobile batteries and exchange money for use with the coin lockers, making it a helpful stop at both the start and end of your trip.

Elfin Park Tourist Information Center (Operated by Hokkaido Kitahiro Tourism Association)
- 209 Chuo 6-chome, Kitahiroshima City, inside the Elfin Park Citizen Services Corner
- 9:00–17:00
  Closed : Year-end/ New Year holidays (Dec. 29–Jan. 3)
- 011-376-8880

03. TRANSPORTATION — Travel Freely by Taxi.

Sapporo Hire Association Member Companies in Kitahiroshima

Company	Phone
Risco Co., Ltd.	011-376-7773
Sapporo Kotsu Co., Ltd.	011-892-6000
Kitahiroshima Daiichi Kotsu Co., Ltd.	011-372-2600
Wing Co., Ltd.	011-376-3000

04. WEB PORTAL — Discover More of Kitahiroshima.

"Digry" is a portal site that goes deeper into the attractions of Kitahiroshima and brings them to you. Along with the latest information on restaurants and places to visit, it offers useful, up-to-date travel tips such as exclusive coupons and 360° virtual tours.

Digry

05. COMICS & DRAMA LOCATION — Go Find That Scene.

The Manga "Platanus no Mi"

A story about pediatric medicine by Toshiya Higashimoto, creator of the manga Theseus no Fune. Set in Kitahiroshima, it follows young pediatrician Mako Suzukake as she reunites with her estranged father. Familiar Kitahiroshima scenery appears throughout the story, including the popular "Trim Course" walking trail. As you turn each page, you may find yourself seeing these everyday landscapes in a whole new light.

Check the Tourist Association's Special Web Page for Details!



©東元俊哉／小学館

Thai Drama "Hitting Ball"

Hitting Ball is a heartfelt human love story about a Japanese musician who has lost his passion for music and a Thai woman whose lives become intertwined. Locations throughout Kitahiroshima, including Elfin Park and Chikuyo Park, appear in the drama. "A quiet city with a warm atmosphere." As lead actress Patchanan Jiajirachote (nickname: ORN) described it, come discover the Kitahiroshima captured in the story for yourself.

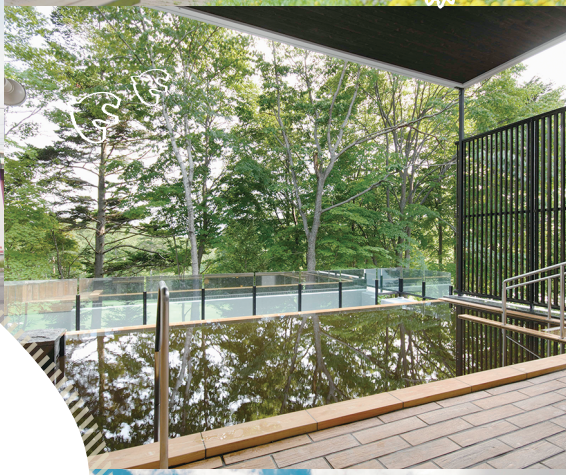
Check the City Website for Behind-the-Scenes Photos!



Produced by Yubaba Studio









KITAHIROSHIMA CITY TRAVEL GUIDE

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The Ambitious City
—大志をいだくまち— HOKKAIDO 北広島市

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